

THINK LIKE AN ENGINEER



Sponsored by













Transport Infrastructure Ireland National Roads Conference Sept 2019 Speaker Michelle Hoctor

Marketing and Communications Director Engineers Ireland

@engineerireland



What is the Engineers Ireland STEPS programme?

The Engineers Ireland STEPS Programme is a non-profit outreach programme that promotes interest and awareness in engineering as a future career to school students through a portfolio of projects.

Mission: To encourage and educate the engineers of the future.



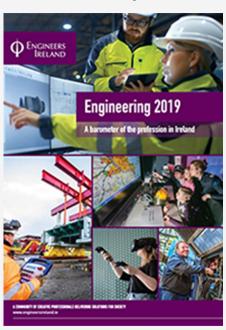
What are our objectives?

- 1. Introduce engineering to primary students.
- 2. Inspire Transition Year students to study engineering.
- 3. Support community leaders and influencers to communicate diverse opportunities in engineering.
- 4. Motivate engineers and industry to engage with school students.
- 5. Coordinate and promote annual Engineers Week events across Ireland.
- 6. Retain funding for long-term sustainability of the STEPS programme.



Why is STEPS important?

- 94% of engineering employers are reporting skills shortages.
- The delivery of Project Ireland 2040 is crucial to the economy.
- There's a lack of diversity in engineering.
- Children are at the heart of our programme.
- STEPS directly impacts career choices.





What we do?



STEPS

Engineers Week

Engineering Your Future

Young Engineers Award

Irish Girl Guides Engineering Badge





Who we want to reach?

- Primary school children 8 to 12
- Secondary school children TY students
- Their teachers
- Their parents









YOUNG ENGINEERS AWARD



Sponsored by



















How can you get involved?

Young Engineers Award - Your local primary school needs you now!

- Become a STEPS volunteer engineer.
- Attend a 2-hour training session.
- Visit a school of your choice.
- Accredited Investing in Volunteers.
- Improve communication and presentation skills.







ENGINEERS WEEK



Sponsored by















How can you get involved? (Sat 29 Feb-Fri 6 March)

Engineers Week - Organise an activity which showcases engineering

- Get involved as an Engineers Week organiser.
- Organise an activity.
- Register your activity.
- Promote your activity.





- 99,693 participants took part in events during Engineers Week 2019.
- 90% of Engineering Your Future students said the programme influenced their CAO choices.
- 250 Young Engineers Award entries were received in 2018.
- Over 2,500 Girl Guides have earned the engineering badge since 2018.



steps@engineersireland.ie
01 6651340

Visit <u>www.steps.ie</u> to find out more



THANK YOU

